

Voice of the Valley

BRadio Network

Sponsorship program

ValleyFM will be working with B Radio Network in gaining new sponsorships.



B Radio is one of the largest radio station networks in Australia providing a single point of contact providing sponsorship spots. If you wish to read more on visit B Radio at www.bradionet.com

Playing the spots

Sponsorships are a vital part of maintaining Valley FM. Broadcasters will be notified what times the sponsorship spots have to be placed within their programs.



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From the President

Thanks to all volunteers for the continual dedication to Valley FM to keep it going and broadcasting. The Board is aware of some members concerns regarding movements within the Station Board and Station Manager. Hopefully those concerns are answered in this newsletter in reply to the questions that Tim Kilby put to the board.

New Lease for the Studio

ValleyFM has signed a new lease for 2 years for the Valley FM site at Erindale. The ACT Government has also generously provided funding for 5 years that covers our rent and other expenses.

New CD players have been ordered to replace the CDs in Studio 1, and new servers are being installed to provide a bit more consistency in our broadcast. We have applied to CBF for new PCs and other equipment to update our systems. Their replacements, of course, are never guaranteed and we should receive news if successful after June.

The Program Grid

Thanks to Steve Stroud, we are getting the radio station programs on the webpage up to date. If your program days and times have changed, please send an email to station.manager@valleyfm.com

Board members

President - Nim Osborne
Secretary - Chris McLeod
Treasurer - Greg Ranse
Committee member – Brett Gray
Committee member – Ajoy Kar
Committee member – Pradeep Timalisina



Welcoming back a former broadcaster of ValleyFM, Kay Fitton, Chris Tunbridge (President of Valley Seniors Club) and new member Pradeep.

Outdoor Broadcasting

Suggestions flowed in so thanks to everyone for their suggestions where we can have outdoor broadcasting activities.

Training Sessions

If you wish to participate in outdoor broadcasting we will run training sessions on the new equipment.

Please let Nim Osborne know on station.manager@valleyfm.com

Valley FM 89.5 Station Manager Vacancy

The Board recognises the expertise that many volunteers, through their life experiences, bring to ValleyFM. The responsibilities of the Station Manager should not be seen to be working in isolation, but a position that can call on other volunteers to assist.

Responsibilities

Station Facilities and Broadcast Equipment

- A central place for reporting/coordinating maintenance requirements for facilities and equipment
- Manage operations of the station working with the Board to achieve the strategic plan.
- Ensuring production compliance with the licence and legislation.
- Identify new grant opportunities and submit applications.
- Manage projects, budgets and acquittals.

Sponsorship

- Source new sponsors and manage sponsorship relationships.
- Oversee and coordinate the production of sponsorship announcements.
- Ensure the timely delivery of sponsorship commitments.

Volunteers

- Support volunteers.
- Support training programs for volunteers

Station Communications

- Manage social media and the website.
- Prepare reports for the board.
- Promote the station to the community through different media channels.

Please reply to the secretary of ValleyFM, Chris McLeod, at station.manager@valleyfm.com

Questions to the Board - *Tim Kilby presented questions from some broadcasters to the Board.*

Changeover of Board members and Station Manager leaving.

At the AGM 2 members were elected to positions on the Board, and at the first meeting resigned. Brian Wellsmore resigned from the Board and gave his reasons to the Board, as did Mike Crozier and they had stated different reasons. When Richard and Tim approached the Board, these issues were discussed, and it is the Board's decision not to openly discuss each case as they are the persons reasons not the Boards. This is similar to Tony Rumble leaving, and it is up to those persons if they want to openly discuss their reasons.

Filling vacancies

People were approached to fill positions, some declined and 2 were seconded as per the Constitution, and will stay in place until the next AGM. The Station Manager's position has been advertised in this newsletter.

Present point of contact

Nim Osborne is the present point of contact for urgent matters (0412885804) or through the station manager's email if it is not urgent.

Board meetings.

Board meetings were conducted on a need's basis however, they are now conducted monthly.

Strategic Plan

The strategic plan that was undertaken by the previous Board is being implemented and several issues have been resolved, but it is an ongoing, and living, document and continues to be looked at. At the AGM all members were provided with a copy.

AGM

The AGM elections were in part in disarray and several factors led to that. The issue of membership and clarity around voting will be addressed by a redo of the Constitution and Procedures.

Enquiries email

The enquiries email has over 4000 emails sitting in and adding each day and the same as in the Station Manager's email. So we don't lose any community notices etc., we would like to have the emails as being station specific,

Website.

Steve Stroud is upgrading the grid once he has all the available information. ValleyFM has new members who have a very good working knowledge of ZARA and Wordpress, the website platform, so there should be some assistance there.

OH&S issues

Screen Height in Studio.

The screen height is problematic as the studio desk is used by various people of various heights. We seek any ideas as to how to make it suitable for all.

First Aid

The first aid box has been moved near the sink from inside the server room. The first aid box is aged, as is the material, but hopefully should suffice for now until we purchase and install a more current version.

Floor cleaning, shampooing.

The floor is vacuumed every Saturday by Dr Laila when she attends. The Board will seek a person/ hire a machine to shampoo the floor. This will have to be done when the studio is vacant.

Back door camera.

If this relates to the door that leads to the secure carpark we will seek a camera for there, understanding these cameras are not externally continually monitored.

External Signage. A request was made for more external signage. If we could seek advice on where that signage would go.

Sponsorship

The Board is seeking new sponsors by making formal arrangements with local community groups. Hopefully this will provide consistency for future Boards in dealing with community groups. As members of the ValleyFM we are forever seeking sponsors and ask members to do as well as the more sponsors the more we can do.

BRadio

The Board is working with a group called *B Radio* who provide sponsorship deals for community radio stations, and this will entail some procedures for presenters to follow.

Conflicts of Interest/Sponsorship.

A question was asked if it was a conflict of interest for a Board member to have sponsorship. It is not a conflict of interest if the Board member, who is a sponsor, pays the regular fee for that sponsorship. Only one Board member, Nim Osborne, has sponsorship for her business on ValleyFM for many years, and continues to pay for it. However, there was an unpaid sponsorship placed on Zara and this has been removed.

Women and Youth programs.

There are at least 7 women now presenting on ValleyFM, including Kay Fitton returning to the station to broadcast after many years absence. Welcome back Kay and welcome to the new broadcasters.

There is a youth program on now presented by a 12 year old female, and hopefully that will bring more in young people.

Work Experience and youth

Following Richard and Barbie's work in this area, ValleyFM will reach out to prospective schools regarding work experience students. If you are interested in assisting, please email to the station.manager@valleyfm.com.

Outdoor Broadcasting

We have the OB equipment and will have training for members who wish to be a part of the OB presenters. This will be done soon when we can deliver the training, understanding the person who was to deliver it some weeks ago took ill, and as volunteers we must respect people's time. Members who want to be part of OB please send an email to station.manager@valleyfm.com.

Instagram

The use of Instagram has been raised previously. Anyone wishing to establish and maintain an Instagram page for ValleyFM is most welcome so let the Board know through station.manager@valleyfm.com.

Other e platforms are being used on some youth programs and we are looking at expanding it to other programs.

Board working with ACT Government

The President recently signed a new lease with the ACT Government for 2 years on the present site, and ValleyFM received 5 years funding to assist in rent etc from the ACT Government.

Emails

Sometime emails were set up for different positions at ValleyFM, such as treasurer, secretary, station manager and president. The different email addresses were hard to configure on some peoples PCs and so never took off as such. Once a new person took over the position the previous emails then had to be moved and there is no cross fertilisation of information, as the information is retained by each position.

Use of single entry point

We would like to try to use one email address, station.manager@valleyfm.com for all correspondence. The new station manager can manage ValleyFM specific emails and direct them to the appropriate position. This may also assist with business continuity if a person holding a position takes leave etc.

Digital community announcement.

We can look at these and put in updated ones.

Can you read the items on the ValleyFM webpage

As a presenter we leave that to each presenter, and there are community notices that are expected to be read out in the folder in the studio.

A warm welcome to our new members

We are all encouraged to recruit new members and gather sponsorships.